

RTG Event

Tuesday, April 28th, 2026

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“The Market for Cultured Meat: Implications for Sustainability and Policy”

Abstract

This presentation examines the emerging market for lab-grown meat and its potential implications for sustainable development and public policy. As advances in cellular agriculture bring cultivated meat closer to commercial viability, important questions arise regarding consumer acceptance, market dynamics, environmental outcomes, and regulatory frameworks. This presentation discusses the factors shaping demand for lab-grown meat, its potential to reduce environmental externalities associated with conventional livestock production, and the challenges related to labeling regulations and market competition. The discussion will highlight how policy design and market incentives could influence the role of lab-grown meat in promoting more sustainable food systems while balancing innovation, consumer welfare, and agricultural sector impacts.